



**Building Leadership**  
for  
**Disaster Risk Reduction (DRR)**

In collaboration with  
**Concern Worldwide**

**Date: 23rd – 29th November 2009**

**PROGRAMME GUIDE**



**Xavier Institute of Management**  
Xavier Square, Bhubaneswar- 751013, Orissa, India



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## **Building Leadership for Disaster Risk Reduction (DRR)**

**Background:** Disaster has many dimensions. If the natural disasters are said to be the result of growing climate changes, the man (human)made disasters such as communal conflict and violence arising out of structural and socio-economic disparity. The consequences of both disasters are such that we cannot address the one in exclusion to the other. Therefore, any attempt to build the capacity of those involved in disaster risk reduction must be seen in this perspective.

The current disaster scenario in India and other countries calls for preparedness at all levels and by various actors. The frequency of disasters in India and other parts of the world have enabled the major actors such as the community based organizations, civil society organizations, national and state governments, private corporations and bi-lateral and international donor agencies to gain considerable amount of experience in disaster management. However, what is perhaps perceived to be lacking is the consolidation of such experiences and evolving improved mechanisms to reduce disaster risk, which is the most critical component in disaster management.

Concern Worldwide India is in the league of organizations, which have taken lead in disaster risk reduction. Xavier Institute of Management, Bhubaneswar, (XIMB) is offering a course on Disaster Management to the post graduate students of Rural Management in collaboration with Concern and Indian /German Red Cross. This joint venture has necessitated the need for creating a resource centre in Orissa (in Eastern India) for disaster risk reduction and XIMB can be considered to anchor such an initiative. Therefore, as a first step, it is proposed to launch a 7 day training programme on Disaster Risk Reduction (DRR). A brief profile of XIMB is given at annexure 1.

With technical and financial support from Concern Worldwide, XIMB successfully conducted the first training programme during 27<sup>th</sup> January-2<sup>nd</sup> February 2009. The programme was well received the participants (from India, Nepal and Bangladesh) and had the theoretical and practical input from Concern Worldwide, National Disaster Management Authority, German Red Cross, OSDMA, Handicap International, Sphere India, All India Disaster Management Institute, CRS and other organisations.

The feedback given by the participants was highly encouraging. However, there are two issues/topics on which the participants needed more input. They are (i) Climate change and (ii) Conflict and Vulnerability Analysis. Looking at the emerging issues in DRR, it is also proposed to include Humanitarian Accountability Principles.

**Programme Objectives:** At the end of this programme, the participants will be able to:

- Build perspectives for Disaster Risk Reduction
- Understand and appreciate Humanitarian Law and Accountability Principles.
- Assess Vulnerability, Risks, Conflicts and Develop Community Preparedness Plans.
- Appreciate the role of various actors in DRR

## Course Content:

- Climate Change and Natural Disaster: Global Scenario
- Human made disasters in India and other countries
- Introduction and Approaches to Disaster Risk Reduction
- Vulnerability, Risk and Capacity Mapping: Tools & Techniques
- Conflict Vulnerability Analysis ( Human made)
- Preparation of Disaster Risk Reduction Plan
- Role and Functions of Humanitarian Actors
- Vulnerability and Inter sectoral issues
- Responding to Disasters: SPHERE standards
- Humanitarian Accountability Principles
- Do No Harm Analysis
- Preparation of Personal Action Plan

1. **Target group:** Those involved and interested in DRR and working with Government, Civil society, Educational, Corporate and Donor organizations. One batch will consist of 25 participants working in India and other countries.

2. **Duration:** 7 days. (4 day classroom-1 day field-2 day classroom)

### 3. Pedagogy and Learning Process

a. **Class room Learning:** Interactive lecture sessions using case studies, and group discussion supported by appropriate power point presentations will form the pedagogy. A special learning session led by the participants has been scheduled in the evening hours primarily to facilitate sharing of their knowledge and experiences and thus promote co-learning. The faculty/resource persons are drawn from the academic institutions, and officials from the government and non-government agencies (national and international) with long experience in disaster risk reduction/management activities. The classroom learning is also supplemented by carefully selected and most relevant reading materials/handouts. The participants will also have free access to internet and library facilities at XIMB.

b. **Filed Learning:** Since the focus is on looking at disaster risk reduction, it is proposed to divide the participants into three groups. One group will be sent to learn from a community affected by natural disaster, another group will be enabled to learn from a community affected by man-made disaster and the third group will be enabled to learn from a community which is not affected by any form of disaster directly. The participants will be enabled to spend two days in an assigned community/ field /area. The filed learning will be facilitated by Concern, which is working in that area. During the field learning, the participants will be encouraged to understand and analyse the role of Concern, other agencies and the community in disaster risk

reduction and learn from such experiences and also offer suggestions. This learning segment will also be used for applying some of the tools used in the class.

### **RESOURCE PERSONS:**

National Disaster Management Authority (NDMA), National Institute of Disaster Management (NIDM), All India Disaster Management Authority (AIDMA), UN Agencies, Orissa Disaster Management Programme (ODMP), Concern Worldwide, CRS, XIMB, Handicap International, Other National Organizations.

### **SPECIAL FEATURES:**

- Personal Action Plan to be prepared by the participants
- Organisational Action Plan for Follow up by XIMB and Concern Worldwide

**PROGRAMME FEE:** Since this programme is sponsored by Concern Worldwide and XIMB, major part of the entire programme fee is waived. However, you need to pay only Rs. 6500/-. This includes the cost of both lodging and boarding.

Accommodation is arranged on twin sharing basis at MDC, XIMB. However, candidates preferring single room accommodation will have to pay Rs. 1000/- per day.

**TRAVEL:** Candidates will have to meet the cost of travel and make their own arrangements.

**SPONSORSHIP:** Since the seats are limited sponsored candidates are preferred. Hence, the interested candidates are requested to get the sponsorship (registration) form duly filled and signed by the sponsor and send the same to the following address. Soft copy of the registration and sponsorship can also be sent through e-mail.

**Ms. Madhu Chhanda Panda, Programme Associate**  
**CENDRET Building, Xavier Institute of Management**  
**Xavier Square, Bhubaneswar – 751013**  
**Tel.: (0674) 3983713, Fax: (0674) 2300995, Email: madhu@ximb.ac.in**

**PROGRAMME COORDINATORS:** This programme is jointly coordinated by Dr. S. Peppin, Professor, XIMB and Mr. T. V. Sebastian, Emergency Manager, Concern Worldwide.

**PROGRAMME ASSOCIATE:** Ms. Madhu Chhanda Panda

**Last Date: The registration form must reach us on or before 10<sup>th</sup> November 2009.**

## **About XIMB:**

Xavier Institute of Management, Bhubaneswar (XIMB) has completed 20 years of purposeful existence, offering management education “*with a human face*”. During the short span of its existence, XIMB has established an identity of its own, and a consistent position among the best B-schools in the country. It is known not only for its Post-Graduate Programmes but also for development projects. The Institute owes its origin to a “*Social Contract*” between the Government of Orissa and the OJS (Orissa Jesuit Society). The Management of the Institute is in the hands of a Board of Governors, consisting of Jesuit Fathers, senior representatives of the Government of India and Orissa State Government, eminent industrialists and educationists.

## **VISION**

Inspired by the Jesuit spirit of 'Magis', XIMB strives to be a premier institute globally recognized for management education, training, research, and consulting that help build a just and humane society.

## **MISSION**

We shall continue to be an institute with a difference by developing competent, committed and compassionate leaders through management education, knowledge generation and dissemination, capacity building, technology enabled learning and organizational development.

## **VALUES**

- Integrity and Honesty
- Respect for Individuals
- Transparency
- Commitment
- Quality
- Passion for Performance
- Social and Ethical Sensitivity

## **THE CAMPUS**

The Institute is located on 20 acres of verdant campus in the neighbourhood of NALCO, Satyam Computer, Software Technology Park and other renowned business houses and institutions. The entire Wi-Fi enabled campus houses the office complex, library and computer centre complex, class room complex, auditorium complex, residences for boys, girls and executive programme students, CENDERET office complex and Management Development Centre (MDC). In addition, the institute has a floodlit basketball court, tennis courts, indoor badminton court, gymnasium, and well-maintained playing fields for cricket and soccer. The Institute provides residential quarters for the faculty on campus.

## MANAGEMENT DEVELOPMENT CENTRE

The Institute has set up a Management Development Centre (MDC) on campus with all modern facilities. It has 34 twin-seated A/C rooms with round the clock Internet connection. It has four training halls with all training aids. Recently, the Institute has built a hi-tech A/C auditorium, which can seat 850 people.

## PROGRAMMES

The Institute offers three postgraduate programmes, one doctoral programme and one certificate programme. They are:

- PGDM:- Two-Year Full-Time Programme for Postgraduate Diploma in Management (residential);
- PGDM (RM):- Two-Year Full-Time Programme for Postgraduate Diploma in Rural Management (residential);
- PGDM (PT):- Three-Year Part-Time Programme for Postgraduate Diploma in Management (for working executives);
- FPM:- Fellow Programme in Management (residential);
- PGCBM: - One-Year Part-Time Postgraduate Certificate Programme in Business Management.

## INTERNATIONAL COLLABORATIONS

XIMB has entered into formal collaborative arrangements with the following institutions:

- College of Management Law & Languages, Siauliai, Lithuania, [www.kolegija.com](http://www.kolegija.com)
- EUROMED Marseille Institute of Management, France, [www.euromed-marseille.com](http://www.euromed-marseille.com)
- Facultad de Economía –IQS, Barcelona, Spain, <http://www.iqs.edu>
- Graduate School of Business Economics, Warsaw, Poland, <http://wshifm.edu.pl>
- HHL- Leipzig Graduate School of Management, Germany <http://www.hhl.de>
- IESEG School of Management, Lille Catholic University, Lille, France. <http://www.ieseginternational.com/>
- REIMS Management School, Reims Cedex-France, [www.reims-ms.fr](http://www.reims-ms.fr)
- UFSIA, Antwerp, Belgium, [www.ua.ac.be](http://www.ua.ac.be)
- University of Stellenbosch Business School, Cape Town, South Africa, [www.usb.sun.ac.za](http://www.usb.sun.ac.za)
- University of Eastern Michigan

**Building Leadership**  
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**REGISTRATION FORM**

**Last Date: The registration form must reach us on or before 10<sup>th</sup>  
November, 2009.**

To,  
Ms. Madhu chhanda Panda  
Programme Associate  
Xavier Institute of Management  
Bhubaneswar

<p><b>PERSONAL PROFILE:</b></p> <p>Name: _____</p> <p>Date of Birth: _____</p> <p>Designation: _____</p> <p>Email: _____</p> <p>Tel: _____ Mobile: _____</p> <p>Past experience in DRR</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>Signature: _____ date: _____</p>
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**SPONSORSHIP FORM**

**SPONSORING AUTHORITY PROFILE:**

Name: \_\_\_\_\_

Name of the Organization: \_\_\_\_\_

Designation: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

**Mention three reasons for nominating this candidate**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Signature: \_\_\_\_\_ date: \_\_\_\_\_

*Please mail this form to:*

**Ms. Madhu Chhanda Panda**  
Programme Associate  
CENDERET Building  
Xavier Institute of Management  
Xavier Square, Bhubaneswar- 751013  
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# XIMB



**ADMINISTRATIVE BUILDING**



**AUDITORIUM**



**MDC**



**TRAINING HALL**



**MDC**

## About Concern Worldwide:

Concern Worldwide is a voluntary non-governmental organisation dedicated to the relief, assistance and advancement of people in need in less developed areas of the world. Concern is currently implementing both emergency and development programmes in 30 countries worldwide. These programmes are financed and operated by Concern in partnership with programme participants, local bodies, international agencies and governments. The head office is in Dublin, Ireland.

## Concern Worldwide India

Concern Worldwide has been working in India since 1999, providing support to local organisations to implement relief, rehabilitation and development work. Concern Worldwide established its Liaison Office in India with an approval of the Reserve Bank of India in January 2002. The Country Office is in Bhubaneswar, Orissa, which is the priority state for Concern's long-term development work in India. Concern is committed to working with the poor and excluded to enable them to exercise their fundamental rights and create just and fair societies, where the rights of all are respected and maintained.

## OUR VISION

A world where no-one lives in poverty, fear or oppression; where all have access to a decent standard of living and the opportunities and choices essential to a long, healthy and creative life; a world where everyone is treated with dignity and respect.

## OUR MISSION

To help people living in extreme poverty achieve major improvements in their lives which last and spread without ongoing support from Concern. To achieve this mission we engage in long term development work, respond to emergency situations, and seek to address the root causes of poverty through our development education and advocacy work.



### Xavier Institute of Management, Bhubaneswar

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### Concern Worldwide

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